



It's time to get ballsy about men's cancers.

Football South Coast and Cancer Council NSW have come together to present to you all: **Football South Coast - 'The 'Ballsy' Head Shave'**

In line with Cancer Council's Balls for Balls campaign, we are calling on nominees who are 'Ballsy' enough to go **BALD** for men's cancers!

This year, more than 76,700 Australian men are expected to be diagnosed with cancer. By getting all clubs within Football South Coast onboard, we can help Cancer Council support men affected by cancer.

Money raised through Balls for Balls will help fund vital research into men's cancers and support those affected at every stage.

So, let's get the ball rolling!

Why men's cancer?

- 1 This year over 76,000 Australian men are expected to be diagnosed with cancer. That's around 8,800 more cases compared to women.
 - 2 Each year, bowel cancer kills almost as many Australian men as prostate cancer.
 - 3 In men aged 20-39 skin cancer is the most common cancer followed by the less common testicular cancer.
 - 4 Generally, men have higher rates of tobacco and alcohol use, poorer diet and obesity - all risk factors for developing cancer.
 - 5 Men over the age of 40 are 1.5 times more likely to be diagnosed and 2.5 times more likely to die of melanoma than women.
-

What do we need from you?

Football South Coast and Cancer Council are calling out for **ONE** Nominee from each Club to be put forward to participate in *'The **Ballsy** Head Shave'* – which will be held during our end of season events/finals (TBC).

The Cancer Council have staff ready to support you throughout your fundraising efforts and can provide you with some great ideas as well as all the resources and assets you might need to raise funds and promote your clubs 'Ballsy' Head Shave! This also includes a ready-made website and user-friendly fundraising platform that can easily be setup for each Club nominee.

How will Cancer Council support you?

- Your club will receive Sunsmart posters and 'Men and cancer' brochures to display in your clubhouse
- All participating clubs will receive a 30% discount on all Cancer Council online retail products (terms & conditions apply)
- Assistance with resources and fundraising support
- Assistance with local media and social media promotion
- Top Fundraising Club will win the prestigious title of *'Ballsy Club of the Year'* and Club Trophy!

Next Steps...

1. Say **YES** to Shave your head, represent your Club and raise much needed funds for Cancer Council! – Complete this online [NOMINATION FORM](#)
2. Your local Cancer Council team will setup your fundraising page for you – easy peasy!
3. Promote to your club members and encourage them to sponsor you for being 'Ballsy'!
4. Charge your clippers, gather the club community and select an MVP to shave your head!

Join our 'Ballsy' Community Today!

