

Dear Club Representatives,

We'd like to take a moment to introduce Kristen Preston, who has recently joined our team as Competition Administrator.

Kristen brings more than 15 years of experience in administration and stakeholder support, as well as a strong personal connection to the game. She has been involved in community football for many years - not only as a dedicated volunteer supporting junior programs, match days, and club events, but also as a player herself. This combination of professional expertise and hands-on football experience gives Kristen a strong understanding of the challenges and needs faced by local clubs.

In her role, Kristen will be supporting the day-to-day administration of the senior community competitions (including registrations, competition rule compliance, fixtures, results, and general communication with clubs) and will be providing assistance where required in relation to junior competitions.

We're confident Kristen will be a great point of contact and support for your club, and we look forward to the value she'll bring to the football community.

Kristen can be reached at kristen@footballsouthcoast.com or via 0480 858 317 should you need any assistance.

Please join us in welcoming her to the role.

Yours in football,

Ann-Marie Balliana

Chief Executive Officer

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